



Artwork Guide / Specifications

You can supply your artwork ready for print or you can supply the contents of your advertisements and we can design your artwork for you at additional costs.

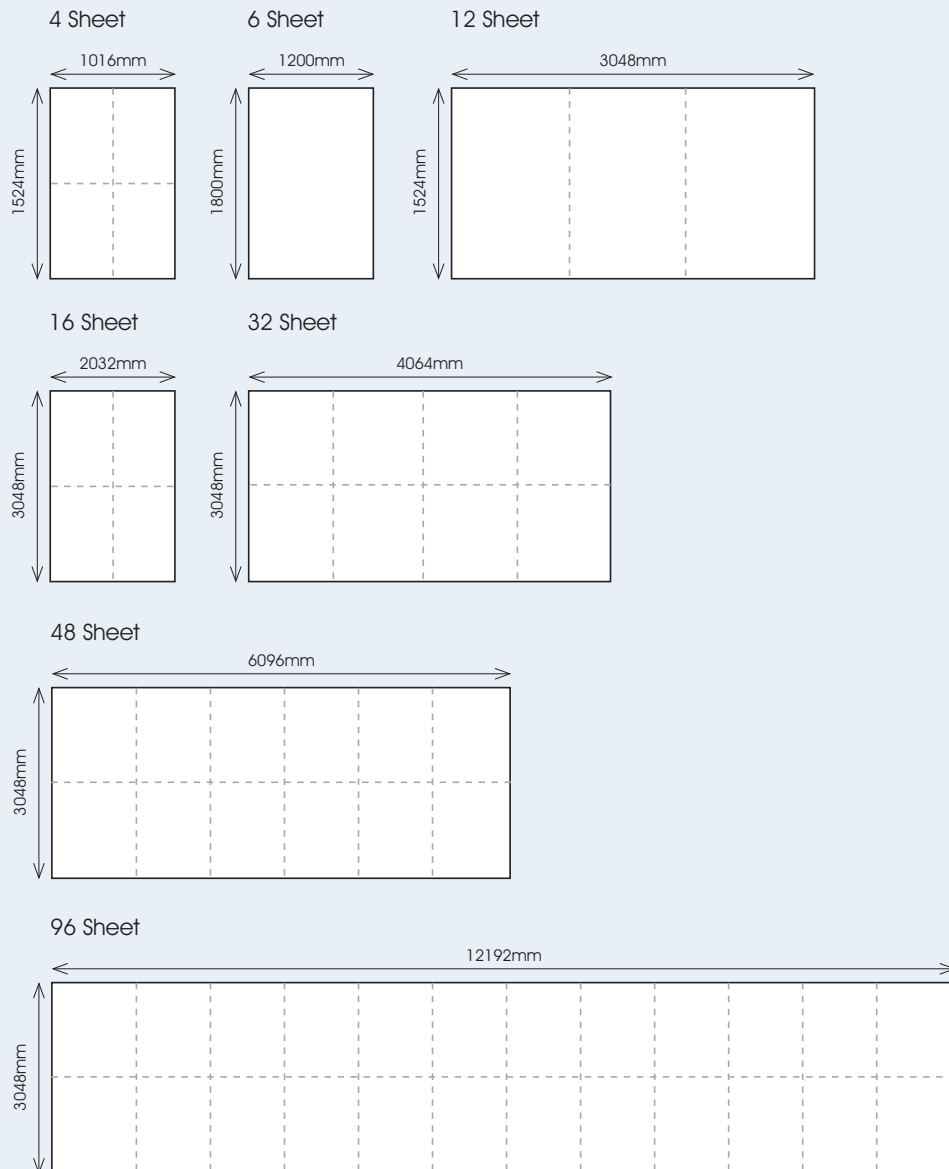
If you are supplying your own artwork please check the following:

- Files must be supplied as Photoshop, Illustrator, InDesign, or Quark, high-resolution pdf, eps or tiff
- Colours should be CMYK
- All artwork should be prepared as shown observing the safe copy area
- Text should be vectors so that it is crisp when scaled up for printing
- Images should be a minimum of 300dpi, with 450dpi the recommended size

Please supply a colour proof and a low-resolution pdf with all artwork submitted

If you would like us to design your artwork:

- Please supply us with an idea of your advertisement, along with information regarding colours and typefaces required
- If you have pictures you can send them hard copy or digitally via the methods below
- Please note that any images sent must be your own property or you must have permission to use them from the copyright holder



4 Sheet:

1524mm x 1016mm
Multiples of this are used to create larger hoarding sizes, 16 sheet, 32 sheet, 48 sheet and 96 sheet posters.

12 Sheet:

1524mm x 3048mm
A 12 sheet poster comprising three 60 x 40 sections joined.

16 Sheet:

3048mm x 2032mm
A 16 sheet poster comprising four 60 x 40 sections joined.

32 Sheet:

3048mm x 4064mm
A 32 sheet poster comprising eight 60 x 40 sections joined.

48 Sheet:

3048mm x 6096mm
A 48 sheet poster comprising twelve 60 x 40 sections joined. European equivalent: 3m x 6m. Recommended Safe Area to 200mm (8") from the right hand side

96 Sheet:

3048mm x 12192mm
A 96 sheet poster comprising twenty four 60 x 40 sections joined. European equivalent: 3m x 12m. Recommended Safe Area to 400mm (16") from the right hand side

Other Sizes

Quad: 762mm x 1016mm
D Royal: 635mm x 1016mm
D Crown: 508mm x 762mm

For further information visit www.mediawise-sites.co.uk, alternatively call us on:

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